

Rates for Commercial Photography  
July 1st, 2016

**HALF DAY RATE (UP TO 4 HOURS) - £275.00**

**FULL DAY RATE (UP TO 8 HOURS) - £500.00**

Prices include photography, editing, general retouching and colour enhancements and delivery of agreed digital format photographic files for work carried out during standard office hours.

**FORMATS & DELIVERY**

Images will be delivered in RGB high resolution JPEG through online facilities such as Dropbox or WeTransfer in an agreed upon time scale as outlined in the Client Brief.

Images come with an agreement of image use, with no individual licensing fees and may be used for marketing and promotional materials, allowing usage of the images on website, brochures and other promotional material on a perpetual basis without additional costs. Exclusivity remains with the clients for 12 months from date of delivery or as agreed in advance.

An image 'Exclusivity Fee' **may** be charged on top where images are required for **lifetime exclusivity** in the amount of the half day / full day rate charged, to be discussed and agreed upon.

**EXPENSES**

Mileage charged at a cost of .45p/mile outside of the LE67 area.

Expenses for models / location hire / studio hire / make-up / assistant / props, etc - are the responsibility of the client.

Where extra expenses or time are incurred by the Photographer as a result of alterations to the original brief by the client, the client shall pay such extra expenses or fees at the Photographer's normal rate.

**GENERAL TERMS**

**COPYRIGHT**

Copyright of all images remains the property of Beth Botterill Picturemaker unless otherwise arranged.

**REQUESTED PHOTOGRAPHS**

The photographer cannot be held responsible for weather disturbances affecting coverage or where the allocated time for the commission has not been sufficient through circumstances beyond the photographer's control. All efforts will be taken by the photographer to provide agreed coverage in the time allocated.

**LICENCE TO USE**

Licence to Use comes into effect from the date of payment of the relevant invoice(s). No use may be made of the Photographs before payment in full of the relevant invoice(s) without the Photographer's express permission.

**CLIENT CONFIDENTIALITY**

The Photographer will keep confidential and will not disclose to any third parties or make use of material or information communicated to him/her in confidence for the purposes of the photography.

**PAYMENT TERMS**

Payment is due within 14 days of receiving invoice via Bank Transfer